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Celebrate National Noodle Day on October 6 with Noodles & Company

First 50 guests at all six St. Louis restaurants to receive free small noodle bowl

October 3, 2014 (ST. LOUIS, MO) — For more than 2,000 years, noodles have been a food staple around most of the world, and since 1995, they have been the foundation of Noodles & Company. To celebrate National Noodle Day on Monday, Oct. 6, all six St. Louis area Noodles & Company restaurants will offer a free small noodle bowl to the first 50 guests at each location. The restaurants open at 10:30 a.m. There will also be a Lucky Bowl game throughout the day where guests have the opportunity to win a year of free noodles, free menu items and more. Guests who register to receive Noodlegram emails will receive a buy one get one free noodle offer.

"We have hundreds of noodle combinations inspired by the individuality, creativity and cultural heritage of cuisines from around the globe. National Noodle Day is a great day to visit and try something new like our Buffalo Chicken Mac or Alfredo MontAmore, or an old favorite such as our Penne Rosa or Pad Thai," says Noodles & Company Franchise Partner Mike Hamra, President and CEO of Hamra Enterprises.

St. Louis Area Noodles & Company Restaurants:

18 S. County Center Way, St. Louis, MO 63129 13307 Manchester Rd., Des Peres, MO 63131 1784 Clarkson Rd., Chesterfield, MO 63017 1784 Clarkson Rd., Chesterfield, MO 63017

Since the first Noodles & Company opened in Boulder, CO in 1995, Noodles & Company has dished up more than 50 million servings of Wisconsin Mac & Cheese, and expanded the menu to include vegetarian, vegan and gluten free noodle options. On October 1, two limited time menu options were introduced: The Buffalo Chicken Mac and Fig & Pig Flatbread. Guests can try both limited-time only dishes for \$10, a savings of \$2.

Buffalo Chicken Mac: \$8.49

• Created with parmesan chicken, buffalo sauce, blue cheese crumbles and topped with green onions

Fig & Pig Flatbread: \$3.49

• Topped with caramelized onions, naturally-raised slow-braised pork, crumbled feta and Parmesan cheese and toasted to perfection, then drizzled with Balsamic Fig-infused oil, feta cheese and an Arcadian lettuce mix.

About Noodles & Company

Founded in 1995, Noodles & Company is a fast-casual restaurant chain that serves classic noodle and pasta dishes from around the world. Known as Your World Kitchen, Noodles & Company's globally inspired menu consists of more than 25 fresh, customizable noodle bowls, salads, soups and sandwiches that are prepared quickly using quality ingredients. From healthy to indulgent, spicy to comforting, the menu provides favorites for everyone from kids to adults. Popular dishes include the Med Salad with grilled chicken, spicy Indonesian Peanut Sauté and creamy Wisconsin Mac & Cheese. For more information about Noodles & Company visit www.noodles.com or on <u>Facebook</u> and <u>Twitter</u>.

About Hamra Enterprises

Hamra Enterprises is a dynamic organization owned and founded in 1975 by the Hamra family. The company's headquarters is in Springfield, Missouri and includes six companies with over 3,500 employees in four states; Missouri, Illinois, Massachusetts and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Boston Children's Hospital, Make-A-Wish of Illinois, Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital.

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